



Website Terms of use

How do DFCs sites use your personal information?

Personal information on you and to you is only collected when you voluntarily choose to give us your personal details by enquiring about or ordering any of our services/goods.

It is important to ensure that your information is kept confidential, under the terms of the Data Protection Act 1998. We want you to know about this. The information which you give us about yourself, the Directors of your company, the details of any agreement and the history of business conducted between us will be retained by us in our records. We may use a credit scoring system and search your record at credit reference agencies to help us decide whether to give you credit. The credit reference agencies will keep a record of our search.

We will give credit reference agencies the information we have about you, your agreement and payment record. This information will be shared with other businesses to assess applications you or other members of your household or company directors make for credit or financial services, to prevent fraud and trace debtors. We and these other businesses may also use the information for market research and for analysing statistics. We may use this information to write, phone or contact you by other means to offer products or services. You will always be given the opportunity to say that you do not wish this to happen. Information held by us will only be retained for as long as is necessary to conduct any business relationship between us. You have the right to see a copy of any information we hold about you by written request and also if you pay the fee set by law.

Do DFC's web sites collect other forms of information about its users? We will gather a certain amount of anonymous information about users which does not personally identify you, but which may be helpful for marketing purposes or for improving the services we offer. For example we will track how many users visit a certain page, and for how long, so we can measure whether the site is effective. Generally this information is collected through "traffic data" and may entail the use of "Cookies" "IP addresses" or other numeric codes used to identify a computer. Is my Personal Information secure from others using the DFC's sites? Personal Information collected by DFC's sites is stored in secure operating environments that are not available to the public, or other companies. What about Cookies? Cookies are an industry standard for storing a small piece of information on your computer - we will only use them to provide useful features for our customers (for example, personalisation features). Cookies themselves do not personally identify users, although they do identify a user's computer. Most browsers are initially set to accept cookies.

If you'd prefer, you can set yours to refuse cookies. However, you may not be able to take full advantage of a web site's functionality if you do so. Please address all your requests and/or queries

about our data protection policy to Data Protection Manager, DFC NI Ltd, DFC House, 19 Heron Road Belfast.BT3 9LE Tel 02890 734222 email customercare@dfc.co.uk

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Please address all queries on the use of our Internet site to customercare@dfcbelfast.co.uk

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